

Exponential Functions

Intro to Exponential Functions

An **exponential function** is a form of a geometric sequence.

A function in which **the variable is the exponent** is called an **exponential function**.

$$y = a \cdot b^x$$

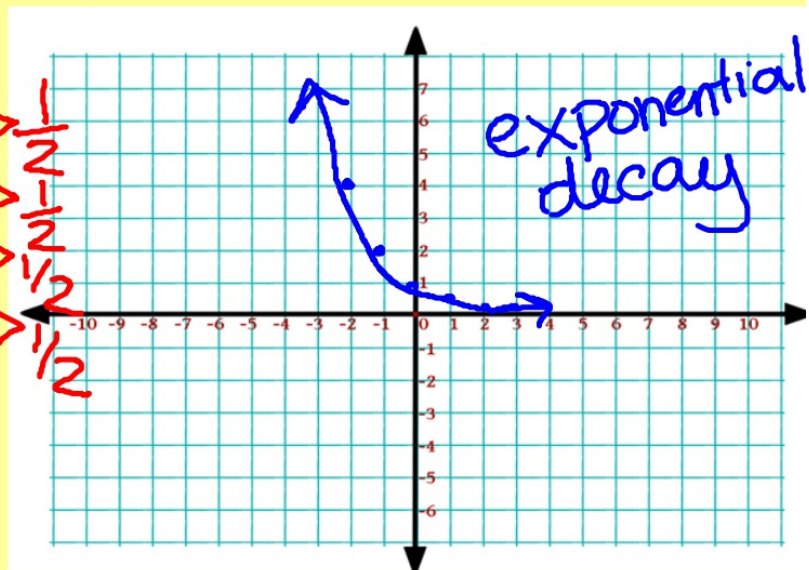
a = y-intercept (when there is no shift)

b = common ratio, base

Make a graph using a table

$$y = \left(\frac{1}{2}\right)^x$$

x		y
-2	$\frac{1}{2}^{-2}$	4
-1	$\frac{1}{2}^{-1}$	2
0	$\frac{1}{2}^0$	1
1	$\frac{1}{2}^1$	$\frac{1}{2}$
2	$\frac{1}{2}^2$	$\frac{1}{4}$



y-int: 1

base: $\frac{1}{2}$

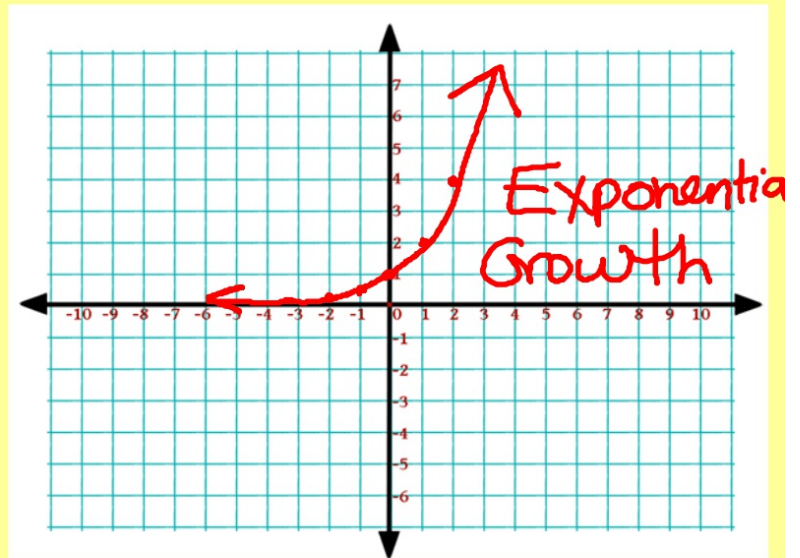
Make a graph using a table

$$y = 2^x$$

x		y
-2	2^{-2}	$\frac{1}{4}$
-1	2^{-1}	$\frac{1}{2}$
0	2^0	1
1	2^1	2
2	2^2	4

y-int: 1

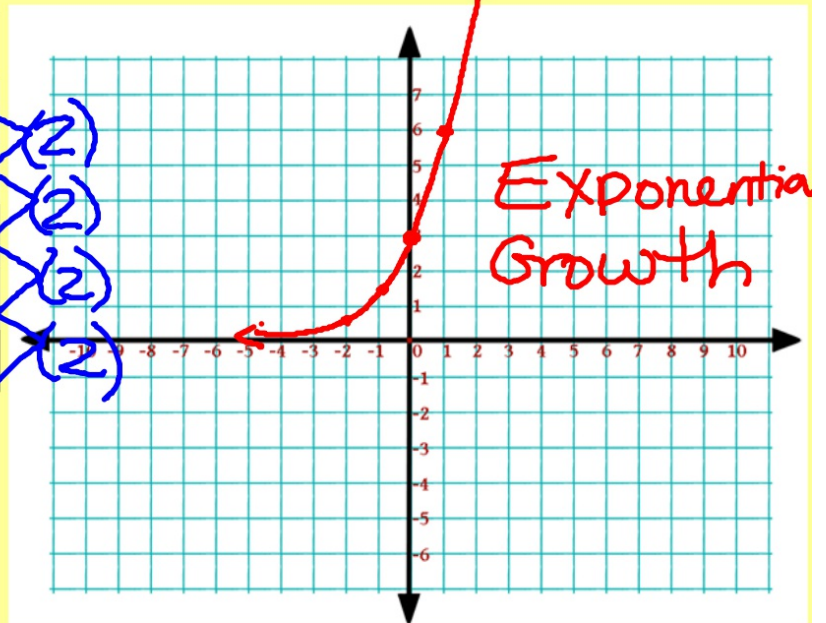
base: 2



Make a graph using a table

$$y = (3)2^x$$

x		y
-2	$3(2)^{-2}$	$3/4$
-1	$3(2)^{-1}$	$3/2$
0	$3(2)^0$	3
1	$3(2)^1$	6
2	$3(2)^2$	12



y-int: 3

base: 2

Find the y-intercept of the exponential functions.

A.) $y = 3(.75)^x$

3

B.) $y = 0.5(1.04)^x$

0.5

C.) $y = 2(1.05)^x - 4$

$2(1) - 4$
 $2 - 4$

-2

Shift of -4
↓
4

D.) $y = .80^x - 3$

$1 - 3$
-2

Shift of -3
↓
3

Hint: Exercises C and D have shifts.
Y-intercept is value of y when $x = 0$